

COACH PROFILE



ATHOLL DUNCAN

Executive Coach

OVERVIEW

Atholl is the Chair of Black Isle Group. He blends his experience as having “been there and done it” in a range of board roles with his knowledge from a decade of coaching CEOs, CFOs and high potential leaders.



THE > EDGE

Ultra-coaching for the C-Suite

HISTORY

Atholl is currently Chairman of three organisations – Black Isle Group, UK Coaching and the Scottish Salmon Producers’ Organisation. He is also a non-executive director and former Chairman of the British Horseracing Authority – which runs the UK’s second largest spectator sport – and a trustee of the Edinburgh International Film Festival and the Edinburgh Filmhouse. Atholl was a senior executive at the BBC for many years. He led the BBC’s coverage of the Lockerbie disaster and the Dunblane shootings. He also worked as the executive director of ICAS - one of the world’s leading bodies for finance professionals - and was Corporate Affairs Director in one of the UK’s largest utility companies. He has dealt with Government on major regulatory change; appeared before Parliamentary Select Committees; defended business blunders on live TV; and recently dealt with the Equine Flu Crisis - which shut down British Horseracing for 6 days and cost an estimated £50 million in lost revenues. He may have seen it all – from major reputational crisis to the transformation of a £1 billion pound business.

EXPERTISE

An Insead qualified coach, Atholl’s executive education was at Harvard and Cranfield where he studied leadership, strategy, emotional intelligence, group dynamics, organisational politics, executive coaching and systems psychodynamics. He also specialises in personal brand building, individual impact and presentation skills. He likes “speaking truth unto power”.

PREVIOUS CLIENTS

Atholl’s previous clients have been mainly CEOs, CFOs and high potential leaders in a range of businesses in the UK, USA, Middle East and Asia. They range from the CEO of a challenger bank to the CEO of a major professional services firm in Texas. They include an advisor to a Middle East Royal family to the HR Director of a global engineering business. His clients share one goal – to improve themselves and the businesses they lead.

Tel: 07766 725229 email: atholl@the-edgeconsultancy.com